

MAKTEK EURASIA A GREAT SUCCESS AND AN INSPIRATION TO MANUFACTURERS

- ✓ Foreign visitors increase by **52 percent** compared to 2016
- ✓ Number of visiting countries increases by **46 percent** compared to 2016

Held at the Tüyap Fair Convention and Congress Center between October 2 and 7 in partnership with the Machine Tools Industrialists and Businessmen Association of Turkey (TİAD) and the Association of Turkish Machine Manufacturers (MİB) with the support of Republic of Turkey Ministry of Industry and Technology, Republic of Turkey Ministry of Trade, and KOSGEB, the MAKTEK Eurasia Fair went beyond expectations. Number of visiting countries increased by 46% compared to 2016, with 56,526 industry professionals visiting the event to the satisfaction of exhibitors. The Fair also hosted the "Meeting of Women in Industry" and the "MAKTEK Golden Compass 1st National CNC Tooling Lathe Design Contest" to bring a fresh perspective on the industry.

MAKTEK Eurasia 2018, the "Fair of Machines that Build Machines", was a hub of activity for stakeholders all across the industry between **October 2 and 7**. Showcasing the latest technologies that will shape the future of automotive, aviation, defense, maritime, and construction, the fair was visited by 56,526 industry professionals.

The fair attracted 52% more foreign visitors compared to 2016, proving its position as a center of attraction in Turkey and the region. The number of visiting countries increased by 46% in comparison to 2016, showing MAKTEK's sustainability as a landmark event, and providing great business opportunities for 56,526 industry professionals visiting the fair.

Among the events hosted by **MAKTEK** to introduce a fresh perspective to the industry was the "Meeting of Women in Industry" on Wednesday, October 3. Speakers GE Turkey Board of Directors Chair and General Manager Canan Özsoy, *Hürriyet* Columnist Elif Ergu Demiral, Seger Korna General Manager Tülin Tezer, Nestlé Professional Turkey General Manager Arzu Alibaz ve Dirinler Machine Inc. Board of Directors Member Nihan Dirin discussed issues such as the role of women in industrial companies, the women issue in Turkey, and being an executive in an industrial company. The highlight of the fair was the MAKTEK Golden Compass 1st National CNC Tooling Lathe Design Contest held in association with TİAD and the Tezmaksan Training Hub Society to help train qualified technical personnel needed by the industry. The contest chose the best ideas by young minds to turn into reality, helping to encourage the youth and advance school-industry partnership.

The fifth edition of MAKTEK will be held in partnership with the Machine Tools Industrialists and Businessmen Association of Turkey (TİAD) and the Association of Turkish Machine Manufacturers (MİB) in 2020. MAKTEK Konya, the largest meeting of the machinery industry in Anatolia, will be held at the TÜYAP Konya International Convention Center between April 10 and 13, 2019. MAKTEK İzmir will be held at Fuarİzmir from October 9 to 12, 2019.